
From:
Sent: Friday, June 20, 2014
Subject: Consent Request

Canada's new anti-spam legislation

We hope that you find the invitations, publications and regulatory updates that we send you insightful and valuable. Canada's anti-spam legislation (CASL), which comes into effect on July 1, 2014, requires us to obtain your consent to continue to receive electronic communication. Since our relationship is important to us, we would like to continue providing you with the information that is relevant to you and your business. But, in order to stay in touch, we require your consent.

Please provide your consent to continue to receive relevant and timely information from us.

YES, I consent

NO, I don't consent

You may withdraw your consent or update your preferences at any time using the links below.

This message has been sent to: **EMAIL ADDRESS here**

Follow us on  

Organization Name
Mailing Address
Phone Numbers
URL

[Withdraw consent](#)

[Contact us](#)

[Privacy policy](#)

Email recipient

From:
Sent: Tuesday, June 10, 2014
Subject: Keep [Your organization's Name] in Your In Box - Say YES Now

Dear >>>>> Colleague:

Canadian e-communication laws are changing, and [your organization's name] wants to keep you up to date on valuable news, publications, events and volunteer opportunities.

Simply confirm your consent to continue receiving email communications from [organization name} by responding to this email and enter "YES" in the Subject line.

We look forward to keeping in touch.

Sincerely,

Organization Name
Address
Phone number
URL

You may unsubscribe at any time. To remove yourself from the mailing list, please reply to this email and enter "UNSUBSCRIBE" in the Subject line.

Email Recipient

From:
Sent: Wednesday, June 11, 2014 2
To:
Subject: FW: Let Us Keep In Touch

From:
Sent: June-11-14 4:00 PM
To: Email Address
Subject: Let Us Keep In Touch

LET US KEEP IN TOUCH.

The new Canadian Anti-Spam Legislation comes in force this summer. So that we can keep sending you occasional electronic messages, such as donor alerts, news, and invitations to our upcoming events, we would like your consent.

Simply say yes to receive these messages, so that we can keep in touch and keep you informed.



If you are a current member/donor/volunteer of [Organization Name here] you will continue to receive our messages, although you can unsubscribe whenever you wish.

If you require any further information please contact us at:

Provide contact information here

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Sent to: **Email Address here**
If you prefer not to receive future e-mails of this type, click here

Sent By:
Organization information here

To view as a web page click here.

Email Recipient name here

From:
Sent: Monday, June 18, 2014
Subject: An Important Notice from [Your Organization Name here]

Use this area to offer a short preview of your email's content.

[View this email in your browser](#)

Your Organization's LOGO here

An Important Notice from [organization name]

Canada's Anti-Spam Legislation (CASL) comes into effect on July 1, 2014. CASL requires that [organization name] obtain your consent to continue sending you electronic communications.

You are receiving this message because you are a subscriber to our newsletter, [newsletter/bulletin/etc. name here], or on our email list.

If you wish to continue receiving [] newsletter and/or updates please click the **I CONSENT** link below.



Please note, you are able to unsubscribe at any time.

For more information on CASL, please click [here](#).

Our mailing address is:

Your address and contact information here

[Add us to your address book](#)

[unsubscribe from this list](#)

[update subscription preferences](#)